



## **Abdul Karim Hanif**

Date of Birth: 30/07/1990

Home Address: 604, Al Loulou building, Al Barsha 1, Dubai, U.A.E

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Website: [www.abdulonair.com](http://www.abdulonair.com)

Languages: English (Native), Urdu (Native), Arabic (Spoken)

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### **Employment Summary**

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#### **May 2017 – Current: Producer and Presenter – Spotlight Productions ME – Dubai, UAE**

As a broadcast journalist, I manage the production of visual news releases and corporate videos for the UAE based media production company, whilst also contributing with stories for media outlets:

**Euronews** – Feature Reports: [Women’s Day](#) (08:58), [Taste of Dubai](#) (08:38)

**Swoo Web TV** – Reporter: January 2018 - Current

#### **September 2015 – April 2017: Producer/Presenter – Sport on 7 – City 7 TV Dubai UAE**

In September 2015 I took over the role as a Producer and Presenter for the monthly sports show Sport on 7 – [Promo](#)

I have covered a number of major sporting events in the UAE which include: [DP World Race to Dubai](#), [Dubai Rugby 7s](#), [Pakistan Super League](#), [Dubai Tennis Championships](#)

#### **September 2013 – April 2017: News Presenter – City 7 TV, Dubai UAE: [Showreel](#)**

Present evening news bulletins for the local English language TV station on a daily basis. Covered trade and consumer events around the UAE to produce news stories and compile feature reports for the news bulletin and the current affairs show. Attracted almost 20,000 online views for report on UAE’s [Wadi Wurayah](#)

#### **September 2013 – Present: Freelance Emcee and Event Host**

Corporate Presenter and MC at public conferences, diplomatic events, public forums, panel discussions as well as a number of sporting events.

#### **October 2012 – September 2013: PR and Marketing Executive – Aviareps, Dubai UAE:**

Production of PR campaigns for clients. Increased knowledge and developed experience of writing press releases, organizing press trips, project management and developing relations with local and international press.

**September 2011 – June 2012: News and Politics Presenter - Leeds Student Television, Leeds, United Kingdom :** Produced and presented news stories for the student run television channel at the University Union. Key interviews: Gen. [Pervez Musharraf](#), [MP Ed Balls](#) and [Dr. Norman Finkelstein](#).

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### **Education and Qualifications**

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2009– 2012: **University of Leeds, United Kingdom. BA [Hons] International Relations [2:1 Achieved]**

Dissertation: Saudi Iranian relationship in a security perspective for the Arabian Gulf

2004-2009: **Jumeirah College, Dubai, United Arab Emirates**

A Level: Business Studies History Economics AS Drama

GCSE: Business Studies, History, Maths, Arabic, English Language, English Literature, Double Science, Drama

**Other Qualifications/Extra Curricular Activities:**

July 2017 – August 2017: **Film Production – SAE Institute, Dubai, United Arab Emirates**

Full UAE Driving License issued March 2009 – Ring Announcer: Round 10 Club White Collar Boxing – Stadium Announcer: BWF Finals 2015 – Stage Manager inaugural Extreme Sports Expo 2015 - Presenter/Host: DMCC Knowledge Series, AIA ME Seminar - Presenter: Corporate training videos for Potential.com - Student Ambassador at University -

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**Skills Profile**

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**Broadcast Journalism/ TV Presenting**

- News Presenter for City 7 TV: Developed effective communication, research and interviewing skills under the role as a presenter for the UAE's English Language TV Channel
- VTs/Feature Reports on topics such as [Freediving](#), [adventure](#), [sports](#), [dining](#) and [environment](#).
- Interviews: Interviewed notable personalities of the UAE and international heads of state. [Full interview with Pervez Musharraf](#) in 2011

**Video Editing:**

- Experienced and trained in using Adobe Premiere Pro for producing daily news stories featuring voice overs and interviews, in a timely manner to meet daily deadlines.
- Completed Film Production course to develop skills in storyboarding and editing short film.

**Scriptwriting**

- Represented executive producers and taken the responsibility of compiling the news stories and writing the full 20 minute news bulletin, while also supervising the editors and overseeing the produced video content.
- I have independently drafted the main scripts for my MC work and voice over projects for both feature reports and the sports show.

**PR, Communication and Relationship Management:**

- Marketing and Public Relations: Constructing PR campaigns for clients; organising press trips, press releases, drafting Q&A responses for spokespeople and organising one to one interviews for clients.
- Project Management: Successfully handled and organised media interviews, travel trade meetings and presentations for clients during Arabian Travel Market 2013.



# The University of Leeds

## DEGREE OF BACHELOR OF ARTS

It is hereby certified that

Abdul Karim

was admitted to the degree of Bachelor of Arts

with Honours Class II Division i

in

International Relations

on the 29th of June 2012



VICE-CHANCELLOR

UNIVERSITY SECRETARY

2012/200463891